

This agreement is a binding advertising agreement between the above listed advertiser and the RADC (Roland Area Development Corporation) for advertising to be placed on the 36.14" x 94.25" LED sign located at 110 N Main St, Roland, IA. The agreement will place your ad in (\_\_\_\_) second increments. Ads must be professional in content and the appointed message operator and/or the RADC reserves the right to approve or disapprove any message submitted for display.

The advertiser will provide all artwork to display in the format that they would like it to be advertised.

Personal and Business Ads Fee Rates

Personal ads: \$5.00 basic set up fee (includes first day run)

Additional set up fee for graphics/animation: to be assessed

Additional run days: \$1.00/day

Payable: Upon placing the order

Business ads: \$5.00 basic set up fee plus \$20.00 per/month (31 days)

Additional set up fee for graphics/animation: to be assessed

Payable: Billing statement will be sent by the RADC at the end of the advertising month. Partial month ads will be prorated and billed at the end of the advertising month.

**To place an ad, please contact the personnel at the Roland Public Library at 218 N. Main St. or call 388-4086.**

Organizations that are exempt from paying for advertising:

City of Roland

Library Board

Park Board

Pool Board

Friends 'N Service

Kiwanis Club of Roland

Roland American Legion Post

Roland Area Development Corporation

Roland Days Committee

Roland Museum